

CERTIFICATE OF MAILING

I hereby certify that this correspondence is being deposited with the United States Postal Service on the date shown below with sufficient postage as first class mail in an envelope addressed to the: Assistant Commissioner for Patents, Washington, D. C. 20231.
Date: January 3, 2001

Brian M. Berliner



GAU 2162

#4/ Assoc Powo

Attorney

PATENT
412342-2

3/01

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant: PETER H.I. KIM

Serial No.: 09/665,482

Filed: September 20, 2000

Title: METHOD AND APPARATUS FOR
DELIVERY OF TARGETED
ADVERTISING AND CONTENT BASED
ON USER INTERACTION WITH ONLINE
QUERIES ON A WIDE AREA NETWORK

Art Unit: 2162

Examiner:

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JAN 09 2001

Group 2100

TRANSMITTAL OF POWER OF ATTORNEY

Assistant Commissioner for Patents
Washington, D.C. 20231

Sir:

Enclosed is an executed Power of Attorney for filing in the above-identified patent application.

Respectfully submitted,

Date: January 3, 2001

Brian M. Berliner
Attorney for Applicant
Registration No. 34,549

O'MELVENY & MYERS LLP
400 So. Hope Street
Los Angeles, CA 90071-2899
Telephone: (213) 430-6000

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

RECEIVED

Applicant: PETER H. I. KIM

Serial No.: 09/665,482

Filing Date: September 20, 2000

JAN 09 2001

Group 2100

Title: Method And Apparatus For Delivery Of Targeted Advertising And Content Based
On User Interaction With Online Queries On A Wide Area Network

Assistant Commissioner for Patents
Washington, DC 20231

POWER OF ATTORNEY

INTERPOLS NETWORK, INC., a corporation of the State of California and
assignee of the entire right, title and interest in the above-identified patent application,
hereby appoints:

Brian M. Berliner, Reg. No. 34,549;
Todd E. Fitzsimmons, Reg. No. 44,683
Dennis R. Gallagher, Reg. No. 42,563;
Jonathan A. Jaech, Reg. No. 41,091;
Jimmy M. Shin, Reg. No. 45,103; and
Jeffrey P. Wall, Reg. No. 38,357

whose address is:

O'MELVENY & MYERS LLP
400 South Hope Street
Los Angeles, CA 90071-2899
Telephone: (213) 430-6000
Attn: Brian M. Berliner


their attorneys to prosecute said application and to transact in connection therewith all
business in the U.S. Patent and Trademark Office in connection therewith and before
competent International Authorities.

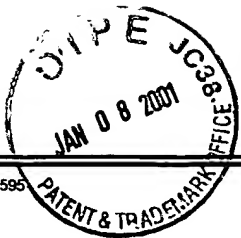
IN ACCORDANCE WITH 37 C.F.R. § 3.73, THE ASSIGNEE HEREBY
CERTIFIES THAT THE EVIDENCIARY DOCUMENTS WITH RESPECT TO ITS
OWNERSHIP HAVE BEEN REVIEWED AND THAT, TO THE BEST OF THE
ASSIGNEE'S KNOWLEDGE AND BELIEF, TITLE IS IN THE ASSIGNEE SEEKING TO
TAKE THIS ACTION.

INTERPOLS NETWORK, INC.

Dated: Dec. 21, 2000

By


Peter H. I. Kim
President



U.S. PATENT AND TRADEMARK OFFICE

Atty Docket: 412342-2

Form PTO-1595
1-31-92U.S. DEPARTMENT OF COMMERCE
Patent and Trademark OfficeRECORDATION FORM COVER SHEET
PATENTS ONLY

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

Name of conveying party(ies):

PETER H. I. KIM

Additional name(s) of conveying party(ies) attached? ☐ yes ☒ no

2. Name and address of receiving party(ies):

(2a.)

Name: INTERPOLIS NETWORK, INC.Address: 497 East California Boulevard #323,
Pasadena, California 91106

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Group 2100

3. Name of Conveyance:



Assignment



Merger



Security Agreement



Change of Name



Other

(2b.)

Name

Address:

Additional name(s) & address(es) attached? ☐ yes ☒ no

Execution Date: December 21, 2000

4. Application number(s) or patent number(s):

If this document is being filed together with a new application, the execution date of the application is:

A. Patent Application No.(s) 09/665,482 (filed: 09/20/2000)

B. Patent No.(s)

Additional numbers attached ☐ yes ☒ no

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Brian M. BerlinerInternal Address: O'MELVENY & MYERS LLPStreet Address: 400 South Hope StreetCity: Los Angeles State: CA ZIP: 90071-2899

6. Total number of applications and patents involved: one

7. Total fee (37 CFR 3.41):.....\$ 40.00

Enclosed



Authorized to be charged to deposit account

8. Deposit account number: 50-0639

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9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

BRIAN M. BERLINER

Name of Person Signing

Signature

January 3, 2001

Date

Total number of pages comprising cover sheet, attachments and document: 3

Mail documents to be recorded with required cover sheet information to:

Commissioner of Patents and Trademarks

Box Assignments
Washington, D.C. 20231

ASSIGNMENT

WHEREAS, PETER H. I. KIM, residing at 497 East California Boulevard #323, Pasadena, California 91106, has made certain new and useful inventions in METHOD AND APPARATUS FOR DELIVERY OF TARGETED ADVERTISING AND CONTENT BASED ON USER INTERACTION WITH ONLINE QUERIES ON A WIDE AREA NETWORK, and has disclosed the same in an application for Letters Patent of the United States therefor, said application was filed with the U.S. Patent and Trademark Office on September 20, 2000, bearing Serial No. 09/665,482; and

WHEREAS, INTERPOLIS NETWORK, INC., a corporation organized and existing under the laws of the State of California, having a place of business at 497 East California Boulevard #323, Pasadena, California 91106 (hereafter called the "Assignee") is desirous of acquiring the entire interest in all inventions disclosed in said application;

NOW, THEREFORE, in consideration of the sum of one dollar (\$1.00) and other good and valuable considerations to me paid by said Assignee, the receipt and sufficiency whereof is hereby acknowledged, I do hereby sell, assign, and transfer unto said Assignee, its successors and assigns, the entire right, title and interest throughout the world in and to all said inventions disclosed in said application; and in and to said application, including all priority rights for other countries arising from said application; and in and to all substitutions, provisionals, divisions, and continuations thereof; and in and to all Letters Patent, United States and foreign, that may be granted for said inventions; and in and to all extensions, renewals, and reissues thereof.


And I do hereby authorize and request the Commissioner of Patents of the United States and the duly constituted authorities of foreign countries to issue any Letters Patent which may be granted on said inventions, on any applications related thereto, and on any substitute, continuing, divisional, or reissue applications, or any of them, to said Assignee, its successors and assigns, as assignee of the entire right, title and interest therein and thereto.

And for the consideration aforesaid, I do hereby, for me and for my legal representatives, further covenant and agree with said Assignee, its successors and assigns, that I have full and unencumbered title to the inventions and application above described and hereby assigned, which title I warrant unto said Assignee, its successors and assigns; that I have granted to others no license to make, use, or sell said inventions; and that I will not execute any instrument in conflict herewith.

And for the consideration aforesaid, I do hereby, for me and for my legal representatives, further covenant and agree with said Assignee, its successors and assigns, that upon request I will execute substitute, continuing, divisional, or reissue applications, amended specifications, or rightful oaths; communicate to said Assignee, its successors and assigns, any facts known to me relating to said inventions or the history thereof; execute preliminary statements; testify in any interference or other legal proceedings involving said inventions; execute and deliver any application papers,

assignments, or other instruments, and do all other acts which, in the opinion of counsel for said Assignee, may be necessary or convenient to secure the grant of Letters Patent to said Assignee, its successors and assigns, or its nominees, in the United States and in all other countries where said Assignee may desire to have the said inventions, or any of them, patented, with specifications and claims in such form as shall be approved by counsel for said Assignee, and to vest and confirm and complete legal and equitable title to all such inventions, applications, and Letters Patent, and to enable it to record said title, without further consideration than now paid but at the expense of said Assignee, its successors or assigns.

SIGNED this 21 day of December, 2000.


Peter H. I. Kim

UNITED STATES OF AMERICA

STATE OF California)
COUNTY OF Los Angeles) ss:

On Dec 21, 2000 before me,
Nevine F. Ayad, Notary Public personally appeared PETER H. I. KIM,
personally known to me (or proved to me on the basis of satisfactory evidence) to be
the person whose name is subscribed to the within instrument and acknowledged to me
that he executed the same in his authorized capacity, and that by his signature on the
instrument the person, or the entity upon behalf of which the person acted, executed the
instrument.

WITNESS my hand and official seal.

Signature: Nevine F. Ayad

[Seal]

